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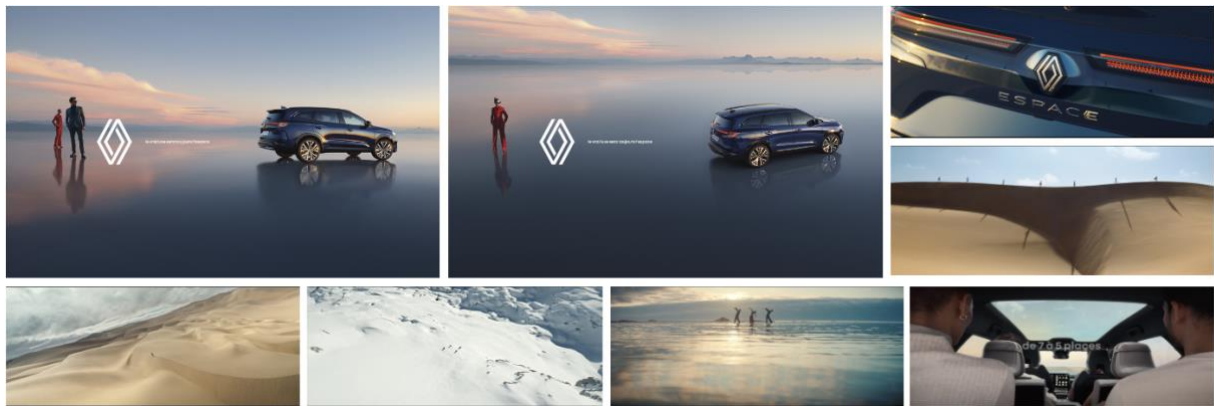
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## PRESS RELEASE

Paris, the 19th of April 2023

### NEW RENAULT ESPACE REAL LUXURY WILL ALWAYS BE SPACE



Soon 40 years since Renault presented the first Espace. Today, Renault continues this saga with the launch of the new Renault Espace E-Tech full hybrid 200hp.

Espace has been a game changer in the automotive industry since its introduction in 1984, with its innovative design and the illustration of the “voiture à vivre” concept with its capacity to carry 7 passengers.

Over the years, Espace has continued to evolve, adapting to the changing needs of families and businesses. The 6th Espace generation is no exception, with its elegant, dynamic lines, spacious cabin with 7 to 5 seats, technologies with integrated Google(1) openRlink, up to 39 apps and 32 driving aids. It is equipped with the E-Tech full hybrid 200hp, the most efficient in its category, with fuel consumption starting at 4.6 L/100km and emissions starting at 104 g/km(2), up to 1,100km of range and up to 80% of driving time in electric mode in the city, the new Renault Espace E-Tech full hybrid 200hp makes it possible to benefit from electric driving. Without recharging.

(1) Google, Google Maps, Google News, Waze and other brands are trademarks of Google LLC.

(2) 4.6 L to 4.9 L / 100 km consumption and 104 g to 110 g/km CO2 emissions, certified values according to version / according to WLTP data / source UTAC / July 2022.

Twenty-five years ago, a cult question was asked : "What if true luxury was space?"

Today, we have the answer, which is why Renault and Publicis Conseil have imagined the new international campaign for the new Renault Espace E-Tech full hybrid 200hp as an invitation to travel. E-Tch full hybrid 200hp.

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Neels Castillon's photographic eye, poetically and lightly, sublimates the feeling of freedom offered by the new Renault Espace E-Tech full hybrid 200hp.

Through a solar and aerial film, we follow the journey of 7 characters, letting their feelings express in the immensity of sublime scenery.

The viewer, carried away by the emblematic music *Spacer*, masterfully revisited by Jeanne Added, also becomes the witness of this perfect symbiosis between these 7 characters and these breathtaking landscapes, linked by the new Renault Espace E-Tech full hybrid, which proves once again that true luxury will always be space.

Discover the film : <https://youtu.be/2k96AJQMgUA>

*« In five generations over the past 40 years, Renault Espace has won over its customers with its spaciousness, comfort, and brightness. It now features the latest Renault technologies with openR link and integrated Google, 4Control advanced and the most efficient E-Tech full hybrid 200hp engine in its category.*

*And the advertising saga has also made its mark over the years, establishing Renault Espace as a benchmark in the market. For this 6th generation, we are bringing back a fabulous signature The true luxury will always be space. In this international 360° campaign, Renault Espace is showcased through high quality photography. A majestic film crowns the campaign, with a soundtrack that reinterprets the title Spacer with the grace of Jeanne Added and a symphony orchestra recorded at the Seine Musicale in the historical center of Renault on the Ile Seguin in Boulogne-Billancourt. ».* **Laurent Aliphat**, VP Renault Brand Content Creation.

The campaign is musically enhanced by an ethereal and aspirational electro-symphonic re-orchestration of the Sheila classic "*Spacer*", whose original title was composed by the "Chic" team (the immense Nile Rodgers and his colleague Bernard Edwards).

This version was specially recorded by an orchestra of 35 musicians in the large auditorium of the Seine Musicale.

On the performance side, the multi-awarded French artist Jeanne Added lends her radiant voice and her powerful vocal imprint for an inspired version with palpable emotions that transports us to the great outdoors.

**Music : THE HYBSTERS – Spacer (Orchestral Rework)**



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### **About Publicis Conseil**

International creative agency based in Paris, Publicis Conseil has won 21 Lions, including 1 Grand Prize in 2021 and 2022. Led by Agathe Bousquet, Marco Venturelli and Alexandra Evan, the agency supports its French clients on their various international markets and includes AccorHotels, AXA, BNP Paribas, Carrefour, Castorama, Citeo, ENGIE, Fnac Darty, Seb Group, Harrys, L'Oréal, Nestlé, Orange, Renault, Sanofi, Saint Gobain, SNCF. Labeled Active CSR Agencies by the AACC and AFNOR with the best score of 3 stars, Publicis Conseil was for the 3rd time international agency n°1 at the Good Report in 2021. [www.publicisconseil.fr](http://www.publicisconseil.fr)

### **About Renault**

Renault, the world's leading French brand, is sold in 134 countries in nearly 12,000 points of sale. For 120 years, Renault has made life easier for its customers. Renault is known as the pioneer and reference of electric vehicles: 569,000 electric vehicles have been sold since the launch of Zoe in 2012. From the complex and warm design to the European leader in electric vehicles to its commitment to motor sport, the brand is driven by passion on a daily basis. For more information, visit [www.renault.fr](http://www.renault.fr).

## **Technical Sheet**

### **Renault – Brand managers**

Global Chief Marketing Officer: **Arnaud Belloni**  
VP Renault Brand Content Creation: **Laurent Aliphat**  
Director of Models Content Creation: **Hortense Isnard**  
Senior Advertising Manager: **Aurore Henry**  
Content Project Manager : **Xavier Hourdeau**

### **Publicis Conseil**

CEO: **Agathe Bousquet**  
CEO/CCO : **Marco Venturelli**  
Creative director: **Marcelo Vergara**  
Copywriter: **Antoine Giraud**  
Art Director: **Thomas Roques**  
Account Managers: **Hugues Reboul, Gaëlle Morvan, Gregory Bigo, Gregoire Verdet, Thibault Givaudan**  
Line Producer: **Caroline Petrucelli**  
TV producer: **Nelly Cohen**

### **Production Film**

Directed by **Neels Castillon**  
Production company — **Wanda x Motion Palace**  
Editor : **Fred Baudet**  
Executive producer — **Olivier Dubocage**  
Line producer — **Anis Gaiji**  
Director of photography — **Arnaud Potier**  
Choreographer — **Fanny Sage**  
Stylist — **Emmanuelle Ramos**  
Aerial supervisor — **Benoît Finck**  
Aerial operator — **Brieuc Le Mercier**  
Drone pilot — **Nicolas Gaillard**  
Producer — **Louis Arnoux**  
Sound design — **Yann Rouquet**  
VFX supervisor — **Benjamin Malherbes**  
Grading : **Main - Mathieu Caplanne, Régis Oyer, Clément le Fouest**  
After Effect : **Paul Creze, Nicolas Bourgeois, Gaëtan Bailleul, Julien Barthélémy**  
Flame : **Philippe Laridan, Nicolas Vogel, Anne Daurian, Alexandre Kolasinski, Anthony, Lestremeau**  
VFX— Prodigious / post-producers — **Raimbaut Gaffier & Thomas Savary**

Contact Presse :

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